

EDITING AND PROOFREADING

We make your texts shine

Would you like your texts to achieve their full potential, while ensuring that they are free of errors, understandable and pleasant to read? If so, you should make use of a professional editing or proofreading service before publication.

Why is text quality important to you?

- Clear and comprehensible texts are more persuasive for the target audience.
- Aesthetic texts are captivating and create a genuine reading experience.
- Expressive texts inspire feelings and actions.
- Error-free texts strengthen your reputation.



Professional editing or proofreading is useful ...

- for applying the finishing touches to certain texts that are intended for publication. Experienced linguists can do this more efficiently and thoroughly (giving you more time to focus on your customers).
- if you would like to optimise the first draft of a text in terms of content and sentence structure at an early stage.
- if you have written the text yourself in a foreign language and would like to elevate your work to the level of a native speaker with the help of experienced linguists.
- before machine translation of a text to improve the quality of the translation.
- when preparing a text for translation to ensure that the source text is understandable, consistent and error free. This can help you reduce your translation costs.

Editing and proofreading: what is the difference between these two services?

Both services are focused on optimising text quality. However, there are differences between them:

with **proofreading**, we refer to the revision of spelling, grammar and punctuation. This is a basic review of the text to ensure that it flows well and is error free.

Editing goes a step further than proofreading: this is a comprehensive optimisation of the text, in which structure, content and style are also considered. The result of a professional edit is an error-free text that is easy to understand and pleasant to read.

The 24translate text optimisation service includes:

- fast and competent handling of your texts
- flawless text quality (in all languages)
- an increase in clarity and impact
- careful improvement of expression and style
- the highest levels of data-security and confidentiality

Our language experts can submit their suggested changes as comments or changes in MS Word, in PDF documents, or in other formats, as you prefer.

The decision on whether to implement the changes is always in your hands. You retain creative control over your text throughout the process. Take the opportunity to impress your customers with impactful texts.

“For key publications, we make use of the editing service from 24translate prior to translation in multiple languages. This ensures that our texts are also convincing in the language they were written in.”

Markus H., Marketing Director in the finance sector



Want to unlock the full potential of your texts? Make use of our free consultation service! Together, we will find the right solution for applying the finishing touches to your texts.

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