

# MULTILINGUAL VIDEO SUBTITLING

## We help your videos achieve success

**Want to get the most out of your video marketing?  
With multilingual subtitling, we can help you significantly  
increase the reach and impact of your videos.**

### Why are multilingual subtitles important for your videos?

- You will reach a wider audience.
- Your content will be better understood.
- Your videos will be viewed for longer.
- Social media interaction will increase.
- Your videos will be accessible for people who are deaf or hearing-impaired.
- Your SEO ranking will be optimised.



## Multilingual subtitling is worthwhile ...

- if you want to ensure that the spoken content is correctly understood.
- if you want the message of your videos to be conveyed even if the videos are played without sound.
- if your videos play a central role in your marketing campaigns and should contribute to your being found easily and frequently via online search queries.
- if your target audience includes people who are deaf and hearing-impaired and you wish to offer them an inspiring video experience too.
- if you want to increase the learning effect of your internal training videos and would like to show greater appreciation for the various cultures within your company.
- if you want to produce high-quality videos and guarantee that you are leveraging their maximum potential.

## What are the steps within our video subtitling workflow?

Through **transcription**, the spoken content of your video is first converted into written text. For quality assurance purposes, careful **proofreading** is carried out during this stage. Next, through the process of **time-coding**, our language specialists align the text with the soundtrack of your video.

For multilingual video subtitling, our linguists **translate** the subtitles into the desired languages. For quality assurance purposes, the text for each language is **proofread** and the **time codes are synchronised**.

On request, we can also add multilingual subtitles to your videos in line with your corporate design specifications and deliver videos that are ready to use.

### The 24translate multilingual video subtitling service includes:

- the use of experienced language specialists
- the quick and competent processing of your video
- seamless subtitle quality (in all languages)
- compliance with your corporate design specifications
- the highest level of data security and confidentiality

You can submit your videos to us via our file exchange server and our portal. We are also happy to download your videos from a video platform.

For each language, you will receive the subtitled videos as MP4 files or in other common video formats. On request, we can also simply deliver the transcript and translations with exact time codes in an .srt or .vtt file.

“With subtitling from 24translate, we were able to measurably increase the reach of our videos. Keynotes from group management now reach a multilingual audience in our production sites across the globe.”

Sylvia K., PR Manager for an international pharmaceutical manufacturer



Want to get more out of your videos? Then use our free consultation service. Together, we will find the right multilingual subtitling solution for your videos.

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